



RESUME



TARO INOUE

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INTRODUCTION & TIMELINE



CONTACT INFORMATON

TARO INOUE

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OBJECTIVE

Design and Art Direction

Digital Design

Illustration

3D Modeling

Clay sculpting

QUALIFICATIONS

ADOBE:

Photoshop/InDesign/Illustrator

WEB SKILL:

Flash/Dreamweaver/HTML/CSS

AUTODESK:

MAYA Unlimited

QUARK:

Quark Express

* additional: Language skill - Japanese

2004

Graduate Parsons
School of Design



2005

FeedNFed Design Firm
(working as a full time)

[Clients]

Curious Pictures

Manhattan Portage

Megu Japanese Restaurant

2009

Y's Publishing
(working as a full time)

worked on ads and
magazine features

2010

Start working as a
Freelanc Graphic Designer

[Clients]

Ad Boutique

Agencysaks

The Body Shop

Chandelier Creative

Daily Sun NY

The Doneger Grop

JCCI

Kigyo Gaikyo

Marc Jacobs

Tag Worldwide Design

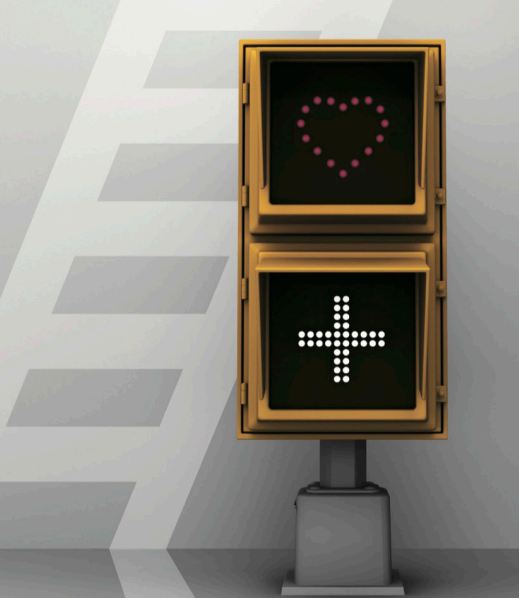
Trial Graphix



UMAMI Insider

UNICEF Japan

etc...

current



CHANGE.  We are not the traffic signals. We can decide our mind to be positive, anytime, we want.
 Let's change our mind to be positive!

PORTFOLIO



TARO INOUE

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MARC JACOBS

MAGAZINE - Employee training guide layout design

THE GENIUS BEHIND THE BRAND



You've heard of Marc Jacobs, obviously. You know him as the blue-haired, kiln-wearing, diamond-lobed designer at the helm of—for a long enough time—his own brand. You know that you need about a million other women from Sofia to Shanghai love the quirky, feminine look of his own label as much as you loved the casualish things he did when he was at Louis Vuitton.

Fact is, his is such an interesting person that you probably know more about Marc Jacobs, the all-around celebrity, than Marc Jacobs, the fashion designer. According to a 2008 New Yorker profile, Marc's search at a Midwestern mall showed that American shoppers did recognize the name. But wasn't it a bit confused about whether Jacobs was an actor or a rock star.

But Jacobs was not simply born lord of two kingdoms. Before a musician makeover in 2001-2002, that glambroked Jacobs planned across city billboards had been the very image of a classic New York musician: an uncoordinated, bespectacled chain-smoker with a penchant for faded tee-tees and lathered Converse sneakers. But waxed and buffed or down-turned, Jacobs has always been a genuine artist of color, a prodigious talent with a third eye for knowing what women want to wear.

From his first whimsical sketches, his pencil has intuitively tapped the zeitgeist. In 1984, when he was still a design student, his oversize, polka-dot sweaters swept up a batch of awards at Parsons School of Design.

Ultimately, Jacobs's daring bid to elevate a counterculture movement to the runway would be his reputation as a designer with an on-again, off-again presence for trends. His streetwise aesthetic—in his words, "a little preppy, a little grungy, a little sexual"—uses him the hearts of all the hippest chicks, including the indie director Sofia Coppola and Winona Ryder. Hollywood's deposed princess, Kate Winslet is another friend and muse.

For more than 29 years, he has been building his brand of playful and highly-wearable clothes and accessories. The clothes he gifts to casts in his ads—often, star friends like the aforementioned—are the type who lose the market loop together with Parisian labels and can carry off quirky, clever, or even cartoonish looks to trompe l'œil handbag or the unexpected Mouse from with confidence.

Amid the chaos of his life at the pinnacle of fashion's power structure, Jacobs's interests are diverse. His models might wear their hair in enormous puddles poured after work, or they might wear Eisenhower and colorful dresses in a hot-pink for a social gathering, or they could be swagged in Folsom Beanie-gone-punk plunging and chains (as in the current catalog Fashion Week in October 2013). "Go out on the street—that's how a stylish girl dresses," Jacobs once said. "Vogue has to have 'they're right' that."

Edited from vogue.com

"THE GREATEST PRIZE FOR ME IS BEING ON THE BACK OF SOME WOMAN, OR IN HER HAND OR ON HER FEET. THAT'S WHAT MAKES THIS A JOY RATHER THAN A JOB. AND WE HAVE NO INTENTION OF STOPPING ANY TIME SOON."

- MARC JACOBS



LET'S PLAY
レッツ・プレイ

43

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21

皮小物 ADD-ONS



TONAL DOUBLE / WEBBING STRAP
M0012737



SAFFIANO CARD CASE
M0012049



SAFFIANO TRAIN PASS CASE
M0012059



THE GRIND NS
M0012567

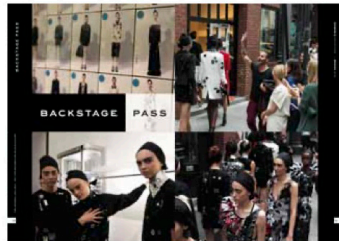


SAFFIANO FLAP CONTINENTAL
M0012047

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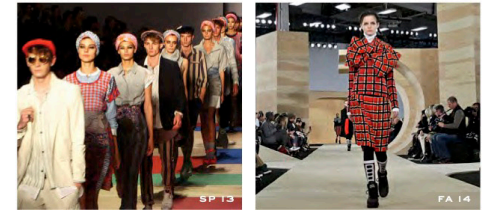
MARC JACOBS

MAGAZINE - Employee training guide layout design



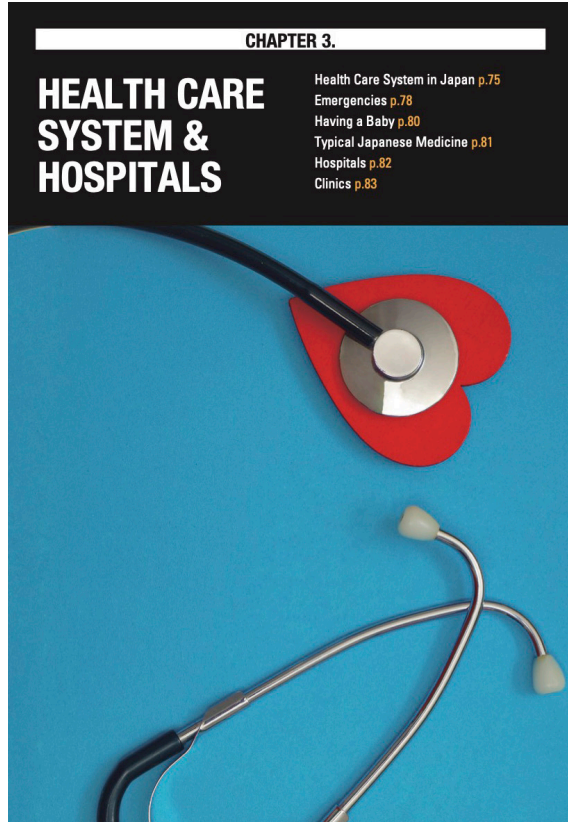
MARC BY MARC JACOBS SHOWS

Marc Jacobs' shows are the most anticipated events of New York Fashion week, always surprising and celebrated. The Marc by Marc shows kick off the buzz and excitement, and are diligently attended by an impressive line-up of celebrities and movers and shakers of the industry. They are most often held in unconventional venues, off the beaten track, with carefully directed stagecraft, powerful music selections, and models whose individuality and attitude come more fully to life in the cool new looks they are revealing to the world.



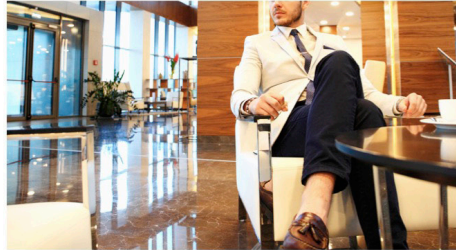
DAILY SUN NY

"TOKYO FINDER" MAGAZINE- A magazine for travelers to Japan.
Editorial and advertising design for the entire publication.



7 Hotels

About Hotels in Japan/Hotel List



About Hotels in Japan

Hotels in Japan are broadly classified as high-end hotels; city hotels (large hotels that provide facilities and services such as wedding chapels, pools, and concierge services); and business hotels (hotels that do not provide room service, etc., but are practical, and relatively inexpensive). Other types are designer hotels (boutique hotels designed to be stylish and thematic), and capsule hotels (hotels with individual pods, unique to Japan).

Business Hotels

As the name indicates, Japan's so-called business hotels are basically for people who are in town on business. Many, therefore, put emphasis on the functionality of the room. They are strategically located near transit stations and typically do not provide room service. If they offer any services, they are only simple ones. In exchange, however, the room charges are reasonable, and many of them offer breakfast.

Designer Boutique Hotels

The name, Designer Hotel, is unique to Japan; overseas they are usually called boutique hotels. They are designed to be distinctive in terms of their architecture and/or interior design. Many are designed by famous architects or interior designers.

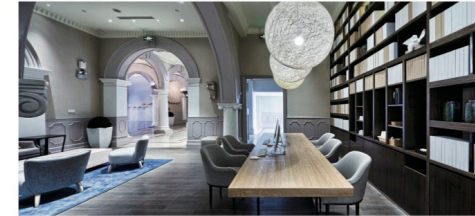
Ryokan

Ryokan are accommodations located in traditional Japanese buildings. Experiencing Japanese culture in these inns is invaluable. Some ryokans have been in existence for 100-200 years, and have witnessed the history of the ryokan business over time. Some ryokans are located in historic buildings, others have historical relics, considered to be national treasures on display. There are not many ryokans in the Tokyo metropolitan area, but you can find a few in the working-class areas of some regions, such as Ogikubo, Hongo, Asakusa, and Tsukiji.

Capsule Hotels

Capsule hotels are unique to Japan. They provide pod-shaped cots instead of beds. Many foreign travelers find them intriguing, since this kind of accommodation rarely exists anywhere else in the world. They are located in the vicinity of main railroad stations or central shopping districts in the

metropolitan area, and are relatively inexpensive. Capsules are stacked side by side in rows with one unit on top of another in a large common area with shared bathrooms, saunas, etc. An increasing number of capsule hotels offer a women-only section or a floor for female guests.



Hotel List

Hotel New Otani

Nestled in a serene area, surrounded by a Japanese garden away from the bustling city, the Hotel New Otani is one of the most exquisite hotels in Japan and has a distinguished history. It offers premier facilities and services. The hotel has three types of accommodations: The Main, Garden Tower and, EXECUTIVE HOUSE ZEN. The EXECUTIVE HOUSE ZEN opened in October 2007, as a luxury "hotel-in-hotel" that incorporates the concept of "Zen", the true spirit of Japanese hospitality.

The hotel holds many seasonal events throughout the year.

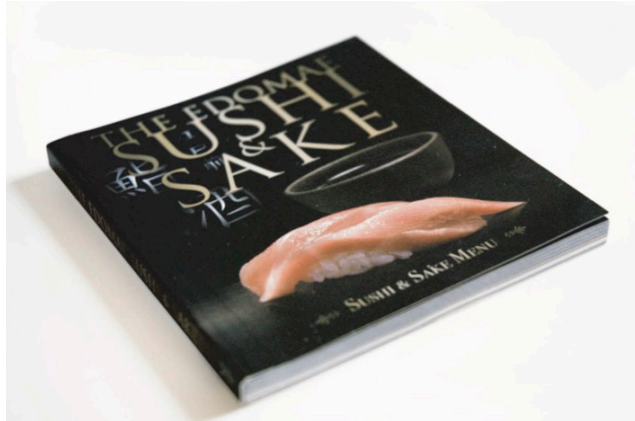
Hotel New Otani
www.newotani.co.jp/en/tokyo
4-1 Kioi-cho, Chiyoda-ku
03-3265-1111

Number of Rooms: 556 (The Main Tower)
Number of Rooms: 87 (EXECUTIVE HOUSE ZEN)



Y'S PUBLISHING

"SUSHI & SAKE" MAGAZINE- Editorial and advertinsing design for the entire publication.



Flatsuhana
Sushi Restaurant

初花

江戸前

魚

THE EDOMAE SUSHI

Fatty Tuna	6
Tuna	8
Salmon	10
Yellowtail	12
Fluke	14
Sole Steamer	15
Sake Bass	18
Orange Eel	20
Freshwater Eel	22
Squid	24
Sweet Shrimp	26
Octopus	28

Gizzard Shad	30
Japanese Jack Mackerel	32
Mackerel	34
Skip Jack	36
Skip Octopus	38
Salmon Roe	40
Scallop	42
Orange Clam	44
Abalone	46
Crickleback	48
Tuna Roll	50
Chirashi-zushi	52

HATSUSHANA
11 East 48th Street New York, NY 10017
TEL 212 355-2345 FAX 212-359-0017
OPEN MON-FRI 12:00-10:00
Saturday 12:00-10:00 Sunday Closed

HATSUSHANA PARK
237 Park Avenue New York, NY 10017
TEL 212-681-3300 FAX 212-681-0217
OPEN MON-FRI 12:00-10:00
Saturday & Sunday Closed

BENIOTOMESYUZO / FUKUOKA
BENIOTOME Sesame Shochu
Can be enjoyed a variety of ways, straight, on the rocks, mixed with hot water, etc.
Tasting Note : The first liquor in the world to be fermented and distilled with the addition of sesame to the usual barley and rice malt. Distinguished by its subtle aroma and a distinctive, mild flavor.

SANWA SYURUI / OITA
IICHIKO Barley Shochu
Can be enjoyed a variety of ways, straight, on the rocks, mixed with hot water, etc.
Tasting Note : Iichiko shochu is a genuine distilled spirits produced from carefully selected barley and water drawn from a pure spring deep beneath the earth. It's refreshing flavor and crystal clear taste embody the essence of Japanese refinement.

TORIKAISYUZOJO / KUMAMOTO
TORIKAI Rice Shochu
Can be enjoyed a variety of ways, straight, on the rocks, mixed with hot water, etc.
Tasting Note : Torikai has a gorgeous aroma similar to Ginjo sake, and a gentle flavor with notes of tropical fruits, and a light, slightly sweet finish.

DEN-ENSHUZO / KAGOSHIMA
DEN-EN Sweet-potato Shochu
Can be enjoyed a variety of ways, straight, on the rocks, mixed with hot water, etc.
Tasting Note : Only the freshest sweet potatoes straight from the farm are used. An unique process for fermentation and distillation extracts the natural savoriness of the potatoes. Distinguished by its delicately sweet fragrance and a mild and yet intense flavor.

The Perfectly Refined, Pure Crystal Clear Taste Born in Japan.

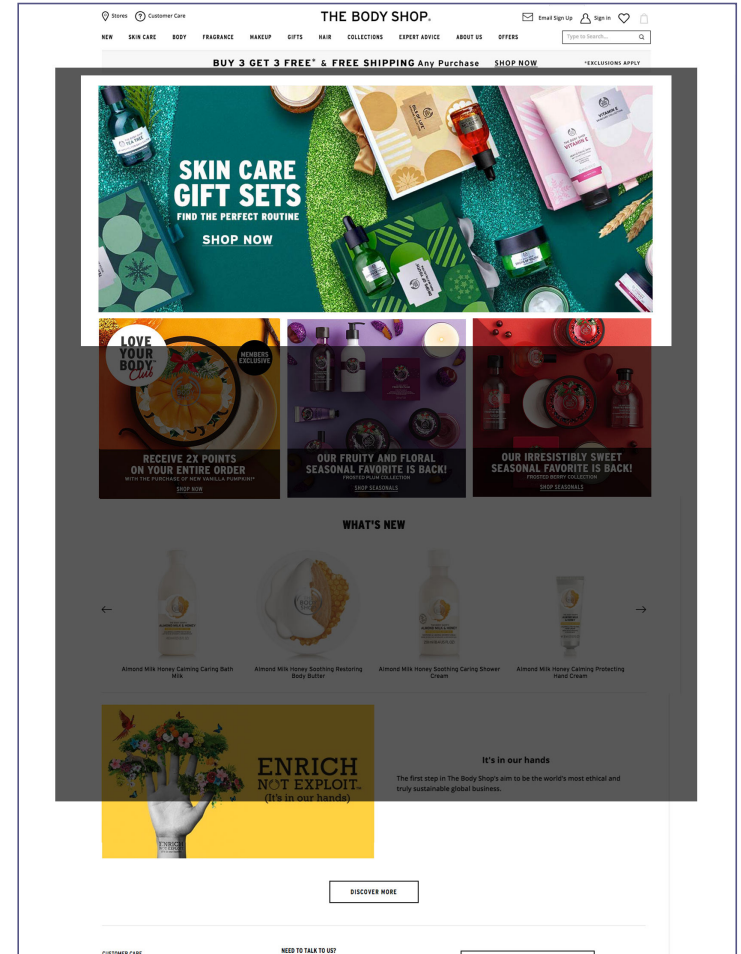
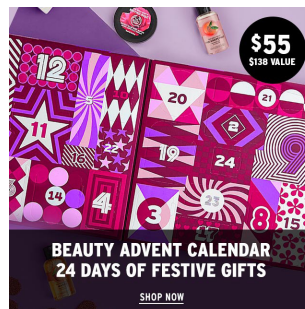
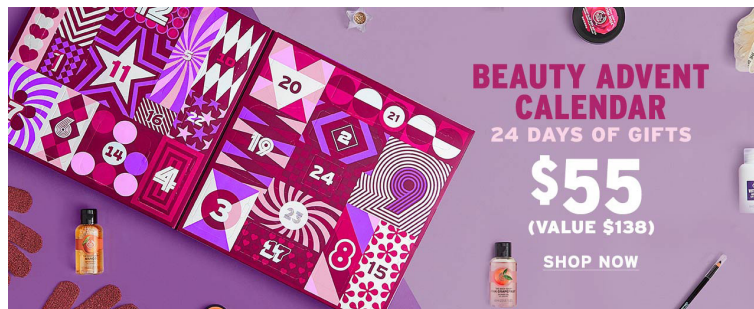
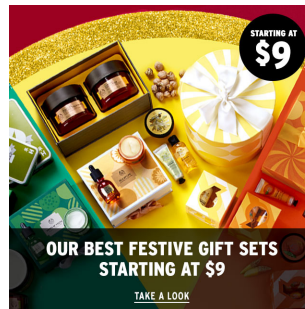
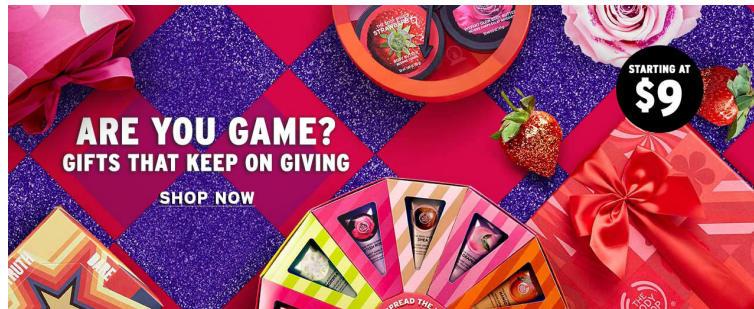
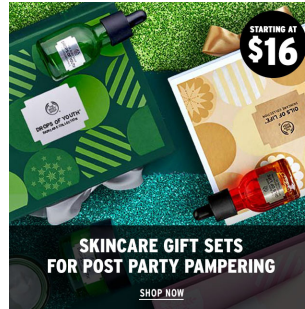
香 KA straight or on the rocks
玄 GEN iichiko with tea
凛 RIN iichiko with crushed ice
滋 SHI iichiko with tomato juice
暖 DAN iichiko with hot water
来 SOU iichiko with soda

iichiko
THE GENUINE SHOCHU DISTILLED FROM 100% BARLEY

Distilled & Bottled by SAWASA SHIMAZU Co. Ltd. Utsa, Oita, Japan.

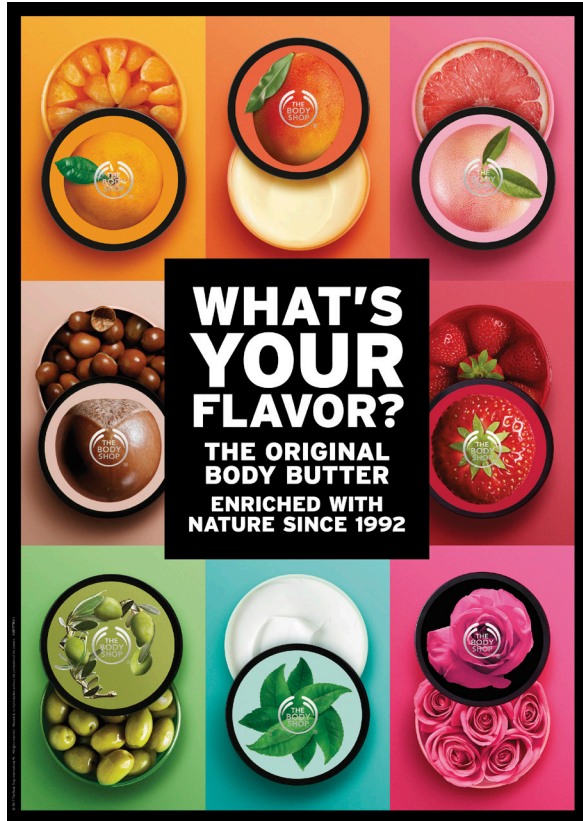
THE BODY SHOP

WEB BANNER DESIGN AND PHOTO RETOUCHING - The Body Shop



THE BODY SHOP

WINDOW POSTER/TABLE TOTEM - The Body Shop



WHAT'S YOUR FLAVOR?
THE ORIGINAL BODY BUTTER
ENRICHED WITH NATURE SINCE 1992

LIMITED EDITION FROSTED BERRIES

Traditional winter red berries with a modern frosted sweetness, this delicious scent combines cranberries, blackcurrant and raspberry for a juicy infusion of festive fruits.



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LIMITED EDITION VANILLA CHAI

A comforting, warm vanilla chai blended with rich spices, this addictive scent combines hand-harvested vanilla bean from Madagascar with cardamom, star anise and saffron.



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LIMITED EDITION FROSTED PLUM

A sugar-frosted winter plum infused with delicate florals, this elegant sweet scent brings together juicy ripe plum and notes of apricot blossom and peony.



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THE BODY SHOP

VISUAL MERCHANDISE/RENDERINGS - The Body Shop



UMAMI INSIDER

ROLLUP BANNER/STORE CARD/BIFOLD BROCHURE - "UMAMI INSIDER"

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Umami Insider is your go-to Japanese specialty store providing high-quality, authentic Japanese ingredients from all over Japan.

All of our collections are carefully selected, real Japanese ingredients actually used by prestigious culinary professionals pursuing quality and authenticity in dishes around the world.

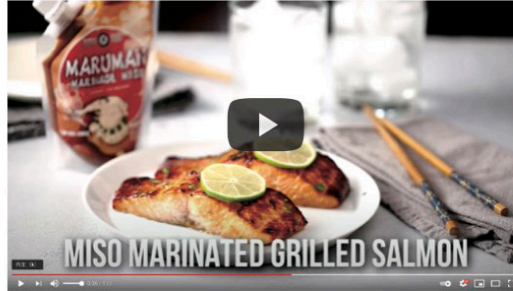
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umami insider miso marinade



Nutrition Facts

Serving Size 1 tbsp. (18 g)
Servings Per Container Approx. 16

Amount Per Serving		Calories from Fat 5	
Calories 40		% Daily Value *	
Total Fat	0.5g		1%
Saturated Fat	0g		0%
Trans Fat	0g		
Cholesterol	0mg		0%
Sodium	490mg		20%
Total Carbohydrate	9g		3%
Dietary Fiber	0g		0%
Sugars	7g		
Protein	1g		
Vitamin A	0%	Vitamin C	0%
Calcium	0%	Iron	0%

* Percent Daily Values are based on a 2,000 calorie diet.

Ingredients:

Soybean Paste (Soybean, Rice, Salt), Moromi (Barley, Rice, Salt, Soybean, Wheat), High Fructose Corn Syrup, Fermented Seasoning, Alcohol (Retain Freshness), Garlic Powder, Yeast Extract Seasoning, Vinegar, Sesame Oil, Paprika Color.

Contains: Soy, Wheat, Sesame

<https://umami-insider.store/products/miso-marinade>

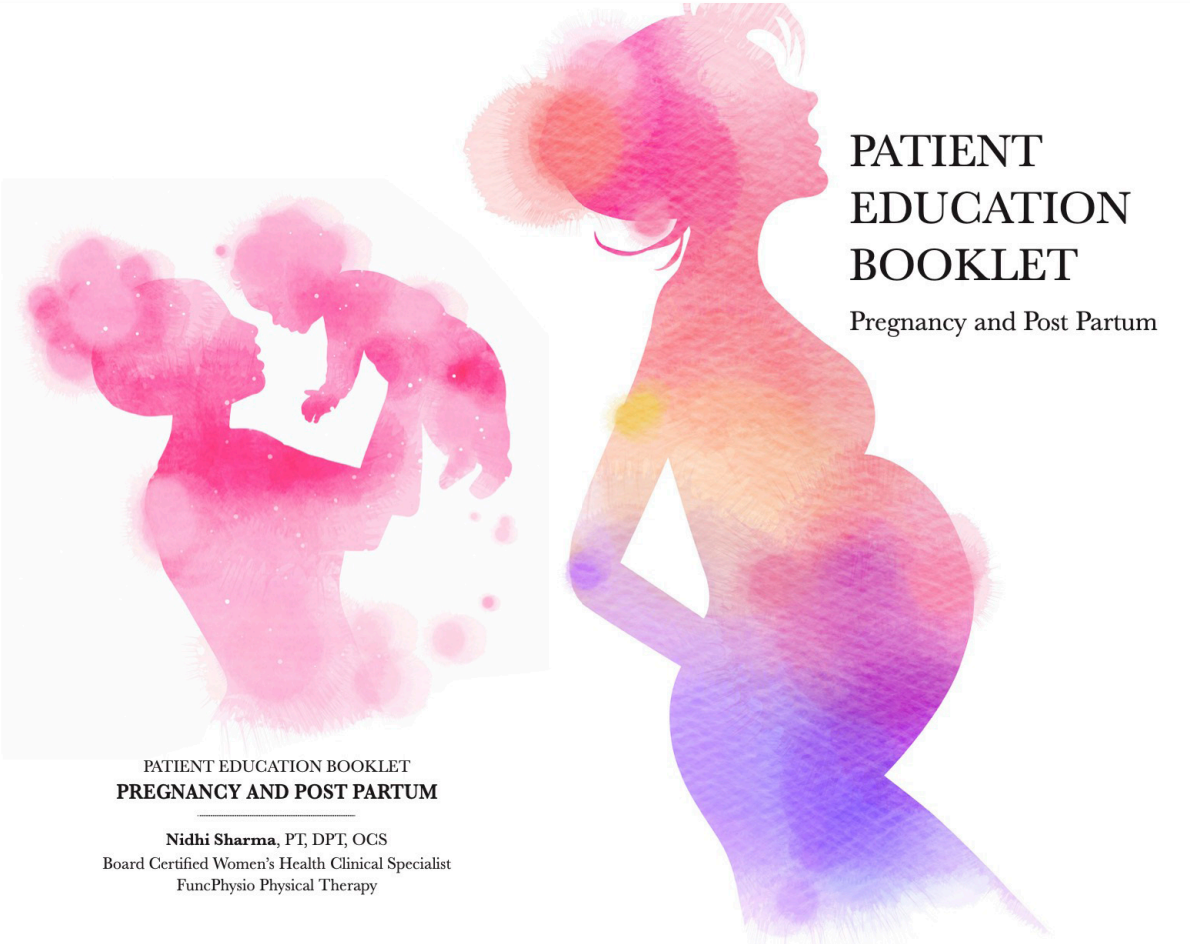


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Miso Marinade. (2.8oz)

FUNCPHYSIO

BOOKLET - "FuncPhysio"



PATIENT EDUCATION BOOKLET

Pregnancy and Post Partum

PATIENT EDUCATION BOOKLET

PREGNANCY AND POST PARTUM

Nidhi Sharma, PT, DPT, OCS
Board Certified Women's Health Clinical Specialist
FuncPhysio Physical Therapy

What can you do to manage these problems when you are pregnant?

1. Postural Correction - Importance of a good posture during pregnancy cannot be overstated. As body changes every week, it is a challenge for the muscles and joints to adjust to new alignment. Here are few basic things to keep in mind regarding posture during pregnancy.

INCORRECT UPRIGHT POSTURE

HEAD
• Chin jutting forward
• Eyes focus down

SHOULDER AND CHEST
• Slumped shoulders
• Rounding of the upper back
• Arms and neck extended

ASL, BUTT & BUTTER
• Back arching
• Pelvis tilted forward
• Buttocks protruding

ANKLES
• Feet flat on the floor
• Knees and hips pain

FEET
• Feet flat on the floor
• Feet and ankles strain

CORRECT UPRIGHT POSTURE

HEAD
• Chin tucked in
• Eyes focus forward

SHOULDER AND CHEST
• Shoulders level
• Chest open
• Arms and neck relaxed

ASL, BUTT & BUTTER
• Back straight
• Pelvis level
• Buttocks tucked under

ANKLES
• Feet flat on the floor
• Knees and hips aligned

FEET
• Feet flat on the floor
• Feet and ankles relaxed

2. Support belts - For pain in the lumbar, pelvic and groin region, a stabilizing belt can help. The belt can help "stabilize" pelvic bones to place and hold it better in function. It is important to practice good posture and sit correctly along with using the belt.

How to put the SI belt on properly:

- Place the middle seam of the belt in the middle of pelvic for the level of crease of leg, keeping where buttock start.
- Wrap the belt around the belt in the middle of crease of leg, keeping steady tension.
- Slow pull the second layer of strap forward and rest on hips on side of the hip-creasing to fit.

3. Positioning - It is important to learn how to sleep, sit and move in bed while pregnant. Because of extra weight, the position of pregnant body can create significant stresses on spine.

- Sleeping -** It is advised to sleep on left side during pregnancy. Back and legs should be supported. Support should also be placed specifically under belly and feet. A pregnancy pillow can be used or multiple pillows placed specifically.

4. Sitting - It is advised to sit on a chair with good support. Back and legs should be supported. Support should also be placed specifically under belly and feet. A pregnancy pillow can be used or multiple pillows placed specifically.

THINGS TO DO TO MANAGE PROLAPSE
Pelvic floor muscle strengthening (see below)

Body weight management - Obese as well as overweight patients (BMI 25-29.9) are more likely to develop pelvic floor disorders such as pelvic organ prolapse, loss of bladder control and stool leakage. Eating healthy and exercising regularly can help mothers achieve their optimum weight and slow down the progression of prolapse. Talk to your healthcare provider if you need help managing your diet.

Constipation - Chronic constipation causes the stool to sit in the body for longer and creates pressure of other organs like bladder and uterus. It is very important to manage constipation to avoid and manage prolapse.

Bowel habits - Straining while defecating is a common habit in patients with chronic constipation. Straining and pushing while trying to defecate pushes the prolapsed organs even further.

Correct Position for bowel movements with a prolapse:

- Anus should be higher than hips (use a wide stool or a toilet roll under each foot).
- Lean forward at your hips and.
- Breathe the normal breath curve in your back.
- Sit on the toilet seat, never hover above the seat.

THINGS TO DO TO IMPROVE LOW BACK PAIN
Childcare - Childcare during first year after giving birth is often overexerting and exhausting for women. The mechanism leading to low back pain during this time is believed to be associated with the repetitive nature of lifting children. Lifting 7-10 pound baby multiple times a day puts a lot of stress on the spine. By the age of 12 months the child may weigh approximately 17 pounds, and at 2 years the child becomes a very active 25 to 30 pound toddler. Proper mechanics for lifting, carrying and other childcare activities are essential to prevent injuries.

Lifting

- Stand with your feet shoulder width apart which gives you a stable base of support.
- Keep your back straight (keeping a slight arch in lower back) and bend at your knees to reach your child.
- Get as close to the child as possible before lifting (to make the "lever arm" smaller and decrease load).
- Lift using both arms while keeping your back straight and jutting up with your high muscles, which are amongst the largest and strongest muscles in the body.
- When carrying and moving a child, pivot with your feet until you are facing your destination, then lower the child into the crib or onto the floor by bending at the knees and keeping your back straight. Bending and twisting puts the most load on the lower back structures, namely the disc.
- When lowering a child into the crib by bending at the knees, try keeping a straight back to minimize rounding of the low back as much as possible.

UNHEALTHY vs **HEALTHY** (90° vs 35°)

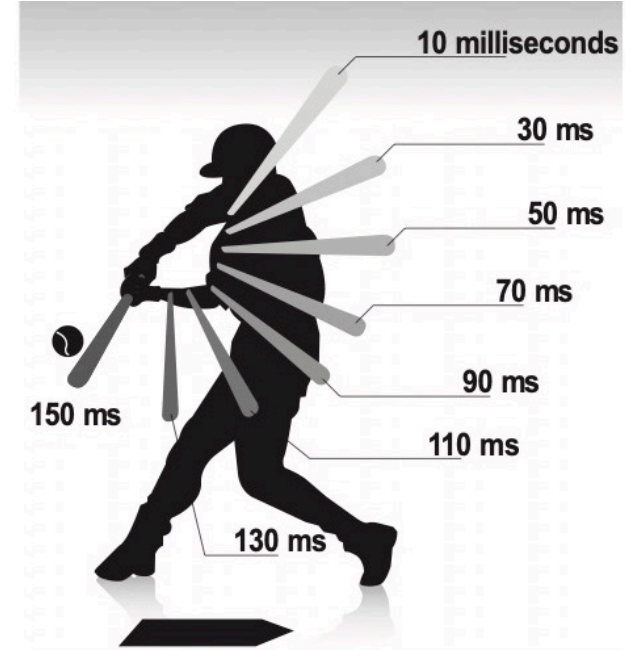
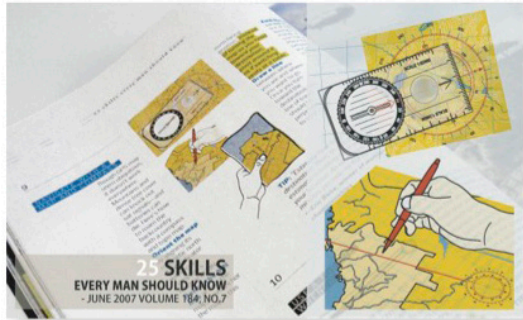
Technique for bowel movements with a prolapse:

- Breathe in the belly, widening the waist and bulge your abdomen forwards (i.e. belly out).
- Hold the breath you have, don't take a new breath. Gently grunt "ughhh" until you start the bowel movement. This bulging relaxes and opens the anal sphincter to allow the bowel to pass smoothly.
- Do not push repeatedly or excessively throughout the bowel movement.
- Lift and squeeze pelvic floor muscles when finished.

Lower Back pain/Scoliosis
Lower back pain, scoliosis pain, and sciatica pain (numbness/tingling down the leg) are extremely common in new moms. Hormonal and Chemical changes due to pregnancy, poor posture, and demands of childcare are the main causes of back pain at this time. Mothers with previous history of back pain and more prone to developing LBP after delivery.

POPULAR MECHANICS

ILLUSTRATION AND INFORMATION DESIGN - Popular Mechanics magazine.



L'Oreal
EMAIL - layout design



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PERSONAL PROJECTS

3D MODELINGS - These are my personal projects.

